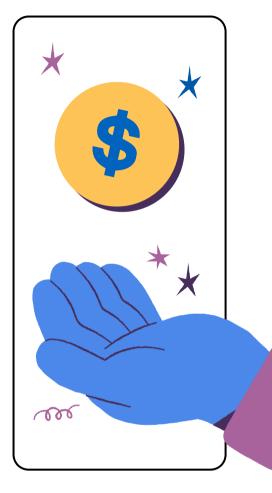


OFFICE FUNDRAISERS

Here are eight exciting office fundraiser ideas to show your support for Family Promise of West Michigan! Join us in our mission to end homelessness one family at a time and bring your team together for a great cause that fosters team bonding and raises awareness in our community.

- 1. Casual Dress Day: Organize a casual dress day at the office, where employees can make a donation to participate. Encourage everyone to wear comfortable clothing, and let them know that the funds raised will go to Family Promise of West Michigan.
- 2. Blanket and Pillow Drive: Collect much-needed pillows and blankets and build a pillow fort in your office space. Once the drive is complete, please take a photo of your fort, post it on social media, and bring the items to Family Promise of West Michigan!
- 3. **Employee Giving Campaign**: Encourage employees to make a contribution through payroll deductions to support the Family Promise of West Michigan. To incentivize, your company could give a match for every dollar raised.
- 4. Amazon Wish List Drive: Help families experiencing homelessness by donating essential items like bedding, hygiene products, and other basic needs items off our Amazon Wish List. Your contributions make a meaningful difference in the lives of the families we serve, offering comfort and hope during challenging times.
- 5. Virtual 5K or Walk-a-Thon: Organize a virtual 5K run or walk-a-thon that employees can participate in on their own time. Participants can register, and the registration fees can go towards Family Promise of West Michigan. Encourage participants to share their progress and photos on social media.
- 6. Charity Sports Tournament or Professional Sports Bracket: Organize a sports tournament such as a company-wide soccer, basketball, or dodgeball competition. Participants can pay an entry fee, and the winning team present us with the proceeds. Or you can pick a sport that is in season and build a championship bracket. Participants can pay an entry fee, and the winning bracket presents us with the proceeds.
- 7. **Trivia Night**: Host a trivia night at the office or a local venue. Charge an entry fee for teams or individuals, and donate the proceeds to Family Promise of West Michigan.
- 8. Create Your Own: If your office already has a fundraiser or an employee match program in mind, let us know, and we can help you set up a fundraiser for Family Promise of West Michigan.

Once you choose a fundraiser, promote it within your office and share information about Family Promise of West Michigan to raise awareness about the cause. An information package will be sent to you once you have selected your fundraiser!



CONTACT US TO START YOUR FUNDRAISER:

616-490-5173 zoen@familypromisewm.org

Step One: Pick a fundraiser

Step Two: Connect with FPWM

Step Three: Raise Funds for FPWM and help us end homelessness one family at a time