



# Annual Report 2023



Family Promise of West Michigan

516 Cherry St SE

Grand Rapids, MI 49503

(616) 475-5220

<https://www.familypromisewm.org>

EIN: 38-3357709

Our mission is to to end homelessness, one family at a time, by engaging faith-based and community organizations to provide emergency shelter and basic needs to families with children who are experiencing homelessness and to provide additional programs to assist them in finding housing and sustaining their independence.

# CEO Message

Dear Family Promise Friends:

It seems like just yesterday when I started the role as CEO of Family Promise of West Michigan (FPWM). It is an honor representing a service-driven organization that is committed to making a difference in the lives of children and families. My first year, we have celebrated many achievements and I am excited to share them with you.

We dedicated and opened our Wyoming Park Family Shelter (WPFS), creating 11 new rooms of shelter for families in crisis. This unique partnership enables the congregations of Wyoming Park United Methodist church and Casa De Mi Padre to continue church gatherings, while in a separate space we securely operate our family shelter.

We also purchased two manufactured home communities; Country Corners and Eastern Villa. Purchasing the communities enables us to provide affordable housing to families and creates a social enterprise that generates revenue to fund existing programming.

Programs like Partners in Housing (PIH) has brought donors together who help support the purchase and renovation of manufactured homes. PIH has successfully helped us provide a safe, beautiful, and affordable place for our families to call "home" and eventually become homeowners.

The Interfaith Hospitality Network (IHN) continues to thrive with our congregation partners. This model of rotating families at different places of worship allows us to build community and invaluable support for our families. We also continue a strong partnership with Mel Trotter Ministries - location of our Pathway Home shelter - which is another way for us to keep our families together while they navigate homelessness.

Currently, we have 51 rooms of shelter with a need for at least 30 more to ensure that families are no longer living in places not meant for human habitation. It is absolutely vital that we continue to work together to change this narrative while striving towards ending homelessness, one family at a time.

"Family Promise does GREAT work. We do even BETTER work when we partner with other agencies in the housing space. We do our BEST work when we come together as a community."



With gratitude,

A handwritten signature in black ink, appearing to read 'Tenisa'.

Tenisa Frye  
Chief Executive Officer

## LEADERSHIP TEAM

**Chief Executive Officer**  
Tenisa Frye

**Chief Operating Officer**  
Lisa Valk

**Chief Program Officer**  
Lisa Cruden

**VP of Advancement**  
Mary Slafkosky

**VP of Finance**  
Aurelia Bouwhuis

**VP of Business Development**  
Jim Davis

**VP of Business Intelligence**  
Francisco Calderon

A full staff list is available at  
[www.familypromisewm.org](http://www.familypromisewm.org)

## BOARD

**President:**  
Trent Gooding

**Vice President:**  
Christian Huyge

**Secretary:**  
Audra Blodgett

**Treasurer:**  
Nathan Trathen

**Members:**  
Ciarra C. Adkins, JD  
Kim Delong  
Lisa Knight  
Sara Knoester  
Daniel Lynn  
Shariem Saterfield  
Brad Sparks  
Glenda Williams



### Shelter Assessment

If a family in Kent County is in a housing crisis, they can call 211 and make a same day appointment with an FPWM case manager to discuss their housing and shelter needs. Through this conversation, families identify a safe place to stay, or are offered an emergency shelter room, if available.

### Shelter Diversion

Shelter Diversion is a service that aims to prevent a family from coming into emergency shelter. A FPWM case manager partners with a family by engaging in problem-solving conversation about where a family who is seeking shelter could stay, and helps plan and identify an alternatives. Our strategic approach is part of a system-wide effort aimed to help a family avoid an expensive, and sometimes traumatic, stay in shelter.

This approach includes: creative problem solving, case management services, connections to eligible housing resources & mainstream resources, housing plans, flexible financial assistance, food, basic needs, conflict resolution, mediation.

### Stabilization Services

Our Stabilization Program is aimed at preventing a family from having to leave a current lease that they hold by helping them increase in their self-sufficiency. By providing case management, and financial assistance when needed, the family is able to remain in their current housing.

This approach includes: case management, connections to support systems, landlord mediation, Bridge to Self-Sufficiency, and Early Childhood services.

### Emergency Shelter

Emergency shelters are available to families with children who are without a safe place to stay. During a family's time in shelter they work closely with a FPWM case manager to create a Housing Plan, connection to mainstream and housing resources, basic needs, and early childhood services.

We operate 51 shelter rooms over four locations.

### Outreach Services

If a family is seeking shelter and there is no shelter available, the family will be connected to an FPWM case manager that will work with them until shelter is available. During this time, they will create a Housing Plan, access mainstream resources and basic need items will be offered to them.

### Partners In Housing (PIH)

Our PIH program is a home ownership opportunity for a family. The Family Promises Housing Team rehabs a manufactured home, and the Programs Team identifies a family for the home. Families engage with our FPWM case manager for one year, at which time if they are eligible and so desire, receive the title to their home.



Wyoming Park Family Shelter Grand Opening 2023

## FPWM 2023 Program Statistics

### 2023 Emergency Shelter Services

	Families	All Children	Children Under 5 y.o.	Secured Housing
<b>Total</b>	<b>242</b>	<b>742</b>	<b>343</b>	<b>94%</b>
				<b>Average</b>

### 2023 Stabilization Services

	Families	Children
<b>Total</b>	<b>200</b>	<b>466</b>

## Interfaith Housing Network (IHN) Congregational Partners

### Host Sites

Cornerstone Church  
Crossroads Bible Church  
Fairway Christian Reformed Church  
Fifth Reformed Church  
Grace Episcopal Church  
Heritage Christian Reformed Church  
Ivanrest Christian Reformed Church  
Mayflower Congregational Church  
Neland Christian Reformed Church  
Plymouth Heights Christian Reformed Church  
Princeton Christian Reformed Church  
St. Andrew's Episcopal Church  
St. Luke's Lutheran Church  
Thornapple Covenant Church  
Trinity Lutheran Church

### Support Sites

Bread of Life Lutheran Church  
Calvin Christian Reformed Church  
Church of Jesus Christ of the Latter-day Saints  
Eastminster Presbyterian Church  
Fountain Street Church  
Hahn-In Christian Reformed Church  
Indwelling Community Church  
Keystone Community Church  
Two Churches  
Westminster Presbyterian Church



We love our community volunteers!

## Community Partners

Alpha Women's Center of Grand Rapids  
AYA Youth Collective  
Buck Creek Community Church  
Casa De Mi Padre  
Cherry Health  
City of Grand Rapids  
City of Wyoming  
Collectiv Ventures  
Community Rebuilders  
Degage Ministries  
Department of Health and Human Services  
Dwelling Place  
Elder's Helpers  
Family Futures  
Feeding America West Michigan Food Bank  
GoServe  
Grand Rapids Area Coalition to End Homelessness  
Grand Rapids Chamber of Commerce  
Grand Rapids Community College  
Grand Rapids Housing Commission  
Grand Valley State University  
Habitat for Humanity of Kent County  
Health Net of West Michigan  
Heart of West Michigan United Way  
Housing Kent  
Inner City Christian Federation  
KConnect  
Kent ISD  
Mel Trotter Ministries  
Michigan Coalition Against Homelessness  
North Kent Connect  
Ready by Five  
Red Glasses Movement  
Safe Haven Ministries  
South Kent Chamber of Commerce  
Storehouse of Community Resources  
The Salvation Army Kent County  
Together West Michigan  
United Methodist Community House  
Upcycle Bikes  
Urban League of West Michigan  
Village99  
West Michigan Urban League  
Western Michigan University  
Women's Resource Center  
Wyoming Park United Methodist Church  
YWCA West Central Michigan

## Corporate Partners

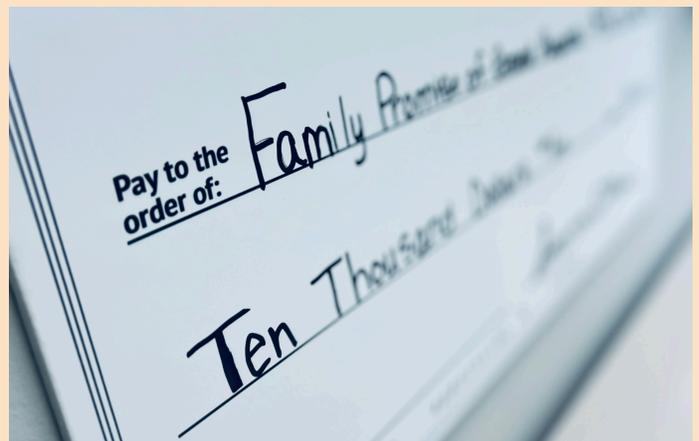
- 290 Signs
- 616 Dentistry
- Veneklasen Construction
- Amway Corporation
- Applied Innovation
- Bank of America Foundation
- Buist Electric
- Chic-fil-A
- Choice One Bank
- Comerica Charitable Foundation
- Christian Huyge – Polaris Real Estate
- Corporate Funding
- Cort Furniture Rental
- Cummins Sales & Service
- Doeren Mayhew, LLC
- Eastbrook Homes
- Express Employment Professionals
- Fifth Third Bank
- First American Title Insurance
- First National Bank of America
- Gordon Food Service
- Grand River Bank
- Hier Family Dentistry
- Horizon Bank
- IBS Financial Group
- Independent Bank
- Lacks Enterprises, Inc.
- Lorde Beauty
- Meijer, Inc.
- Mercantile Bank of Michigan
- Mika, Meyers, Beckett & Jones
- Newco Design Build LLC
- Old National Bancorp
- PNC Foundation
- Rockford Construction
- Todd Wenzel - Buick GMC
- United Bank of Michigan
- Van Wyk Risk Solution
- Vredenburg Dental
- Warner Norcross + Judd LLP
- Wolverine Building Group



Our corporate volunteers hard at work!



In-kind donations help supply our shelters, feed families, and bring joy to families (pictured: FPWM Christmas Store)!



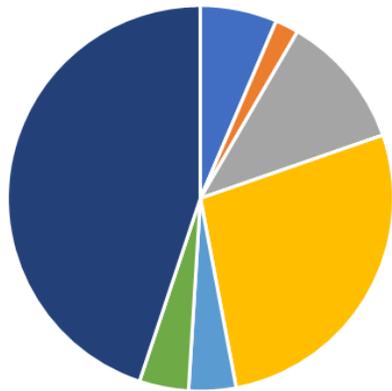
Our deepest thanks to our corporate partners for the donations, sponsorships, grants, and volunteer hours that help support families and children throughout our community!

### Get Involved!

To make a donation, give a corporate foundation grant, make an in-kind gift, become an event sponsor, or organize a staff volunteer experience, contact [development@familypromisewm.org](mailto:development@familypromisewm.org)



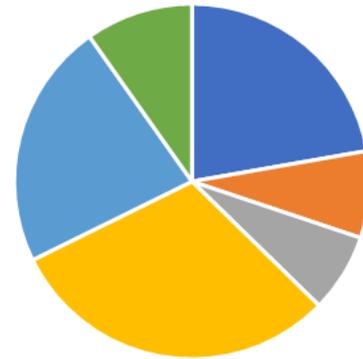
## 2023 Revenue



■ Business   ■ Congregation   ■ Individual   ■ Grants  
■ Other   ■ In-Kind   ■ Campaign

Revenue	\$8,387,070
Business	\$538,925
Congregation	\$164,413
Individual	\$947,257
Grants	\$2,293,950
Other	\$331,795
In-Kind	\$345,887
Campaign	\$3,764,843

## 2023 Expenses



■ Admin   ■ Fundraising   ■ Shelter Diversion  
■ Emergency Shelter   ■ Housing   ■ Stabilization

Expenses	\$6,352,022
Admin	\$1,412,929
Fundraising	\$501,872
Shelter Diversion	\$455,679
Emergency Shelter	\$1,930,575
Housing	\$1,428,509
Stabilization	\$622,458

## HIGHLIGHTS

### “Room to Grow” Campaign

FPWM wrapped up a successful Room to Grow capital campaign, raising over \$6.4 million to:

- more than double emergency shelter rooms!
- increase Prevention Program capacity to provide services & assistance to 1,000 families a year!
- purchase TWO mobile home communities!

Our deepest THANK YOU to the many individuals, foundations, and businesses who supported this three-year effort to provide robust housing resources.

We couldn't have done it without you!



### Wyoming Park Family Shelter

Opening the FPWM Wyoming Park Family Shelter provides 11 additional rooms of emergency shelter for over 60 families a year.

Through this innovative partnership, Wyoming Park United Methodist Church and Casa De Mi Padre continue to hold weekly worship services while FPWM utilizes the rest of the property to support families facing a housing crisis.

“We hope this will become a model that we'll be able to follow for years to come,” said Tenisa Frye, FPWM CEO.

### Two New Mobile Home Communities

FPWM increased affordable housing options for families in West Michigan through our Partners in Housing expansion and Congregational Housing Pilot.

The purchase of two mobile home communities, Country Corners Mobile Estates and Eastern Villa Mobile Home Park, preserves 70 units of affordable housing and creates 20 new affordable housing opportunities.

Revenue generated at the properties is re-invested into FPWM emergency shelter and homeless prevention services.



FPWM Wyoming Park Family Shelter