



ANNUAL REPORT 2025



A Letter from our CEO

What steadies a ship when it is out at sea? Family Promise of West Michigan continues to be the leading shelter provider to families with children, providing a continuum of services for vulnerable families in our community who are facing housing insecurity. When families face the storm of homelessness, we are there to meet them each step of the way - sometimes even to homeownership. Our organization has always been anchored by the mission of ending homelessness for the families and children we serve. But reflecting on our work in 2025 specifically, I think of the stabilizers of a boat - the fins. The fins of a boat are what actually keep one from rolling over into the waves.

In 2025, Family Promise strengthened our fins. We operated our first full calendar year at Wyoming Park Family Shelter. We rethought our fundraising efforts in a challenging landscape. We solidified our Diversion services and refined our work as the shelter assessment organization for any family in our community seeking shelter. We ensured our staff was structured appropriately for each department to do our best work. While we will always be grounded by our anchor, our mission, we made time in 2025 to ensure our ship can endure any storm so that every family and child in our community has a safe place to call home.

Warm Regards,



Tenisa Frye
Chief Executive Officer



Leadership Team

Tenisa Frye
Chief Executive Officer

Elly Barnette-Dawson
Chief Advancement Officer

Aurelia Bouwhuis
Chief Financial Officer

Mackenzie Vilmont
Chief Programs Officer

Board Members

Trent Gooding
President

Shariem Saterfield
Vice President

Brad Sparks
Secretary

Nathan Trathen
Treasurer

Ciarra C. Adkins, JD

Lisa Knight

Daniel Lynn

Heather Merrick

Christian Huyge



Impact Breakdown

2025

4,454

total individuals
helped

2,804 children served

1225 families served

93%

of our families exit to
positive/permanent housing

85%

remained housed one
year later



72%

were single parent households

Nearly **600** children under the
age of 5 have been supported
across our programs



We helped **14** families
achieve homeownership of a
manufactured home through
our Partners in Housing
program



30,000+ lbs



of in-kind donations were
collected for families

How We Serve Our Community



Diversion

Everything we do starts with Diversion: because if we can keep a family from ever entering shelter, that's always the best outcome. When a family calls us in a housing crisis, our team moves quickly to find safe, creative solutions that keep them housed. On average, it takes about \$500 in financial help, plus personalized case management, to prevent shelter entry for half the families who reach out. It's a simple, cost-effective way to reduce trauma for parents and kids, while keeping shelter space available for families who truly have nowhere else to go. In 2025, we walked alongside **618 families** through Diversion.



Emergency Shelter

For families who do need shelter, we're here. Across several locations, including Wyoming Park Family Shelter, we offer 55 family units (just over 200 beds). For 29 years, we've been the primary provider of family shelter in Kent County. But we're more than a place to sleep. While families stay with us, we provide safety, stability, and one-on-one case management focused on helping them move into a home of their own. In 2025, **180 families** found refuge in our Emergency Shelters.



Stabilization

Through Stabilization, we stay connected for up to two years, offering wrap-around support so families can truly thrive. We help strengthen housing stability, address health needs, connect families to early childhood resources, and fill whatever gaps might put them at risk again. In 2025, **117 families** continued their journey with us through Stabilization, which included 328 children. In our Partners in Housing program (founded in 2010), we rehab manufactured homes with corporate and congregational support and connect them to families in need. In 2025, we celebrated 14 families who achieved homeownership of their manufactured home!



Early Childhood Support

Woven through all of our programs are Early Childhood Services, created especially for expecting parents and families with children ages 0–5. Our Early Childhood Specialist offers developmental screenings, resources, and ongoing support during some of the most important years of a child's life. Families can join at any point and participate for up to two years. In 2025, nearly **600 children** under age five have been supported across our programs.

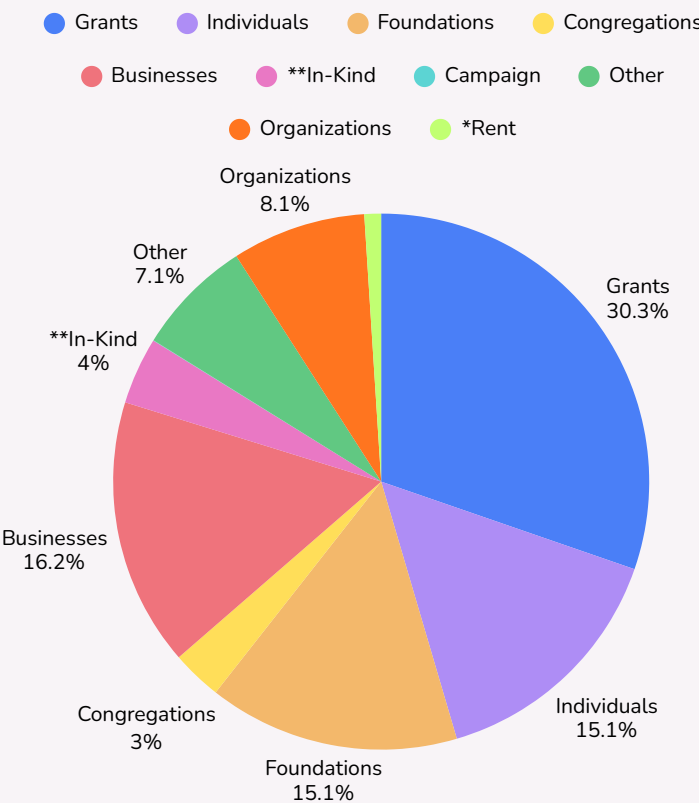
Christmas Store

For the past 13 years, Family Promise of West Michigan has partnered with students at Forest Hills Central High School to fundraise and shop for Christmas presents for our families. In 2025 they raised a record-breaking \$27,448.73.

Thirteen other community and corporate partners donated items to be sold in the store. Cornerstone Church hosts a store for the families to purchase gifts at a minimal cost. Families have communicated to us that they prefer to pay for gifts instead of receiving them for free as they feel more of a sense of ownership and pride in being able to support their own families. Volunteers from Forest Hills Central High School and Cornerstone Church served over 70 families with a hot meal and shopping support at the store. Over 200 children received gifts - as one parent put it, "I didn't think we would get to have a Christmas this year." and "This by far will be my kids' best Christmas ever!"



2025 Revenue

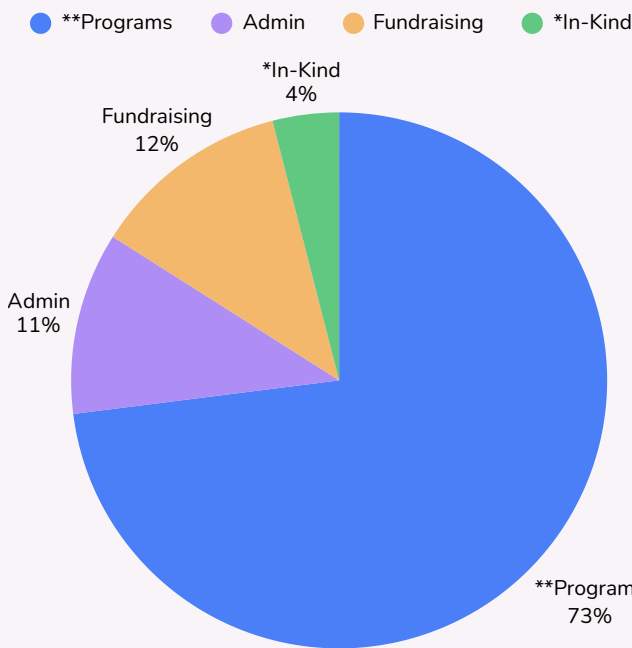


Total Revenue: \$5,287,822.00

*Rent is referring to the rent paid by families in our manufactured housing communities, which include, Country Corners Mobile Estates and Eastern Villa Mobile Home Park.

**In-Kind represents the dollar amount of the physical donations that were collected for the families in our programs.

2025 Expenses



Total Expenses: \$5,406,621.00

*In-Kind represents the dollar amount of the physical donations that were distributed to the families in our programs.

**The expense amount for Programs includes approximately \$180,000 from our Room to Grown campaign that has funds raised from prior years.

Our Mission

Family Promise of West Michigan's mission is to end homelessness, one family at a time. We offer culturally informed services to prevent homelessness and assist families in finding housing and sustaining their independence.



Family Promise of West Michigan
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Grand Rapids, MI 49503